

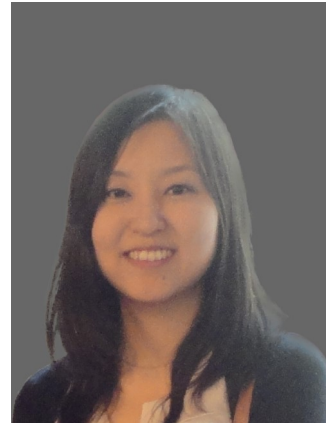


Topic of the Speech:

Designing Key Points of Attractive Clothing for Mass Customization

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Designing Key Points of Attractive Clothing for Mass Customization

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ABSTRACT (NO MORE THAN 500 WORDS:)

Attractiveness of appearance is typically considered to be an important factor in clothing choice. Clothing enables a person to modify the external appearance of their body. When purchasing ready-to-wear clothing, consumers typically choose and purchase clothing that can be worn to their body size. However, the clothing will not always have an attractive appearance. Because ready-made clothes are not specified for the individual wearer, clothing companies attempt to produce articles of clothing that can fit as many people as possible while appearing attractive. The effect of the clothing proportion for making attractive clothing has been investigated examining the appearance of wearers with various body types. Designing methods of ease for attractive clothing are also discussed.