



Topic of the Speech:

Virtual Clothing and Virtual Human Body

Professor Yueqi Zhong

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Professor Yueqi Zhong is regarded as a specialist in the area of virtual clothing and virtual human body. He joined the faculty of the College of Textiles, Donghua University in October 2005 on completion of his postdoctoral research at the University of Texas at Austin. Previous to this he completed his Ph.D degree at Donghua University in 2001.

His research continues to address topics on virtual clothing, online sizing, fit evaluation, and in the area of on virtual human body towards E-commerce. He was granted NSFC (National Natural Science Foundation of China) funding three times to support his research work on digitalizing the physical world in the cyberspace. He was also the PI of many projects granted at the Level of Province and Department. In 2014 he was awarded the nationwide prize for his contribution to the textile and apparel industry. His patents on solving the problem of “virtual reality towards online dressing” won him the prize of Shanghai Science and Technology Award in 2013.